

## “INNOVATION FOR GROWTH AND EMPLOYMENT IN EUROPE”

20 June 2007, from 11:00 to 17:00

**Hilton Hotel  
Berlin, Mohrenstraße 30**

CompTIA, the Computing Technology Industry Association, is pleased to invite you to its next Innovation Forum, at the Hilton Hotel, Mohrenstraße 30, on 20th June 2007, from 11:00 – 17:00.

Since January 2007 all eyes are on Berlin as Germany has taken over the Presidencies of both the EU and the G8. Berlin has set out important initiatives for industry innovation and technological advancement, emphasising the promotion of innovative capability through better protection of intellectual property rights, improved access to education and training, and in particular increased focus on SMEs.

The 2007 Berlin European Innovation Forum is organised by CompTIA in cooperation with the “Bundesverband Digitale Wirtschaft” (BVDW), the German Association for the Digital Economy, and “IT Fitness”, the German chapter of the “European Alliance on Skills for Employability”.

The Berlin Innovation Forum follows on to the successful Forums held in Warsaw, Copenhagen and Prague in 2005 and 2006.

The European Innovation Forums spotlight local, national and European innovative policies in the key areas for the ICT industry, such as intellectual property, industry-based open and multiple standards, e-skills and work-force development. These Forums are essential meeting ground for industry, regulators, and media to develop and discuss workable innovative strategies for Europe’s ICT industry.

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# European Innovation Forum

Berlin, 20 June 2007

## Innovation for growth and employment in Europe

11:00 **Registration and Welcome Coffee**

11:30 **Opening of the Conference**

- Mr Hugo Lueders, Director Public Policy Europe, CompTIA, Brussels
- Mr Peter J. Bisa, Media Policy Spokesman, BVDW

11:45

### **Innovation in Europe – Key Notes**

- Mr Christoph Waitz, Member of the German Bundestag, Committee on Cultural and Media Affairs

12:15

### **SMEs, Innovation and Intellectual Property**

**Keynote: Mr André Roussel, Director of the Computer Cluster  
European Patent Office, Berlin**

#### **Panel**

- Ms Heike Scheuerpflug, IPR Helpdesk, Brussels
- Mr Simon Taylor, Executive Director RapidV – Czech Republic, CEO, Chairman CompTIA High-tech SME Advisory Group
- Mr Damir Tomicic, Business Development Director, Axinom, Germany

13:00 **Q & A**

13:15 **Lunch**

14:30

### **Standards, Open Formats and Innovation**

**Keynote: Dr. Ulrich Sandl, Federal Ministry of Economy and Technology,  
Head of Division, Standardisation and Copyright Protection in the ICT**

#### **Panel**

- Mr Peter J. Bisa, Managing Director, Tactum
- Mr Gerd Simon, Board Member, Euro-Log, Germany
- Mr Holger Dyroff, Product Management and Marketing, Novell, Germany

15:15 **Q & A**

15:30

### **The European e-Skills agenda: 21<sup>st</sup> Century skills for innovation**

**Keynote: Mr Tapani Mikkeli, Head of Unit,  
EU Commission, DG Enterprise, Brussels**

#### **Panel**

- Dr. Thomas Bergenroth, Vice-President State Street, Member of IT Fitness, Germany
- Mr Carsten Johnson, Cisco, Member of IT Fitness, Germany
- Mr Volker Kraft, Siemens Enterprise Communications, Germany

16:15 **Q & A**

16:30 **Conclusions**

- Mr Hugo Lueders, Director Public Policy Europe, CompTIA, Brussels

**German/English simultaneous translations will be provided**

Complementary entrance but the number of participants is limited. Early registration is recommended.

To register for the conference, please contact:

[BerlinInnovationForum@eficom.pl](mailto:BerlinInnovationForum@eficom.pl)

**For more information:**

[elzbieta.leite@eficom.pl](mailto:elzbieta.leite@eficom.pl) and/or [hlueders@comptia.org](mailto:hlueders@comptia.org)

In case you do **not** wish your participants details (name, title, company or other affiliation etc.) to be kept on record please indicate this in your registration.